



# NEWS

**Federal Communications Commission**  
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**For Immediate Release:**  
**Monday, March 19, 2007**

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## **Task Force on Media and Childhood Obesity Announces Agenda for March 21<sup>st</sup> Meeting**

### **Joint Task Force on Media and Childhood Obesity Meeting Agenda**

**325 Russell Senate Office Building (Russell Caucus Room)**  
**Wednesday, March 21, 2007 at 2:00 pm**

- 1. Welcome: Senator Sam Brownback (R-KS)**
- 2. Introduction of Task Force Participants: Senator Sam Brownback (R-KS)**
- 3. Opening Statements:**
  - Senator Sam Brownback (R-KS)**
  - FCC Chairman Kevin Martin**
  - FCC Commissioner Michael Copps**
  - FCC Commissioner Deborah Taylor Tate**
- 4. Introduction of March 21<sup>st</sup> Meeting Chair by Senator Sam Brownback (R-KS):**
  - Gary Knell – Sesame Workshop**
- 5. State of the Issue:**
  - Jennifer Gootman – Institute of Medicine**
  - Patty Miller -- Children Now**
  - Susan Fox – Disney**
  - Mary Sophos – Grocery Manufacturers Assn.**
  - Dan Jaffe – Association of National Advertisers**
- 6. Closing Remarks:**
  - Gary Knell -- Sesame Workshop**

***Note: While the Federal Communications Commission participates in the Task Force on Media and Childhood Obesity, it does not manage or control its activities.***

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